

Tom Horne
Superintendent

N.E.W.S

ARIZONA DEPARTMENT OF EDUCATION

For more information contact Amy Rezzonico, Press Secretary (602) 542-5072

FOR IMMEDIATE RELEASE:
Wednesday, September 19, 2007

ARIZONA SCHOOLS CHIEF TOM HORNE SUPPORTS "TOE TAG PROJECT" IN EDUCATING HIGH SCHOOL DRIVERS ON THE DANGERS OF DISTRACTED DRIVING

*DISTRACTED DRIVING IS RESPONSIBLE FOR OVER 78% OF TRAFFIC ACCIDENTS
INVOLVING YOUNG DRIVERS, OVER 25,000 INJURIES AND 326 DEATHS IN ARIZONA*

PHOENIX -- Arizona Schools Chief Tom Horne along with the Department of Public Safety and Office of Highway Safety will hold a press conference on Thursday, September 20 at 10:00 a.m. on the Senate Lawn to educate the public on the dangers of distracted driving.

The statistics surrounding distracted driving can be described as "epidemic" for young drivers in Arizona. "Toe Tag Project", through the Department of Education, is donating educational videos to be distributed to all public high schools with driver education departments.

"Toe Tag Project" is also making the educational videos available to any public high school without driver's education programs.

THURSDAY, SEPTEMBER 20, 2007

WHO: ARIZONA SCHOOLS CHIEF TOM HORNE, DPS AND OFFICE OF
HIGHWAY SAFETY

TIME: 10:00 A.M.

WHERE: ARIZONA STATE LEGISLATURE
SENATE LAWN
1700 WEST WASHINGTON STREET
PHOENIX, ARIZONA 85007

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